

concepts
planning
implementation
partnerships
fundraising
communications
human resources

Can we support the success of your projects?

making good things happen

*strategic consulting, fundraising and project management
for a sustainable and caring world*



What do we do?

The Sympraxis Team of experts provides strategic consulting, fundraising and project management services. It supports the establishment and operation of effective partnerships involving private business, NGOs / social enterprises and public sector organisations, leading to innovative and valuable contributions to the environment and society.

The Sympraxis Team supports the success of its customers' aims and objectives, by developing and implementing customised integrated solutions for the sustainable investment of financial and human resources.

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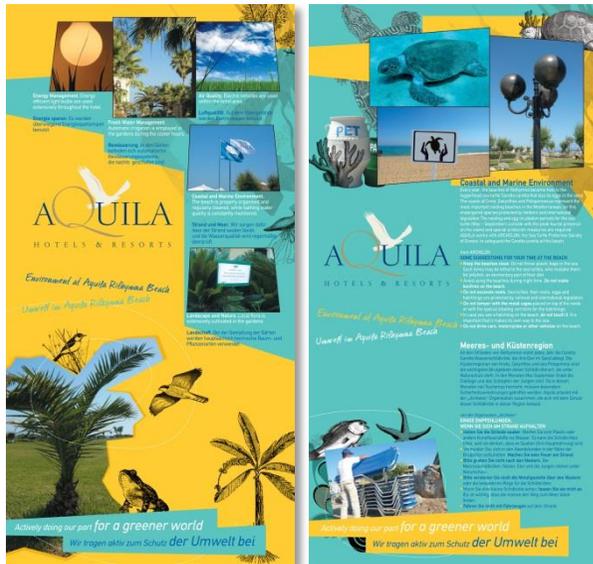
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We develop original **CONCEPTS**

What we have done for
ARCTUROS and ANIMA

Development of an extensive partnership model
for the reforestation of areas burnt in the
devastating fires in 2007.



What we have done for
AQUILA Hotels & Resorts

Development of a corporate environmental policy and
ways to integrate it in the company's marketing.

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We develop original CONCEPTS

What we have done for

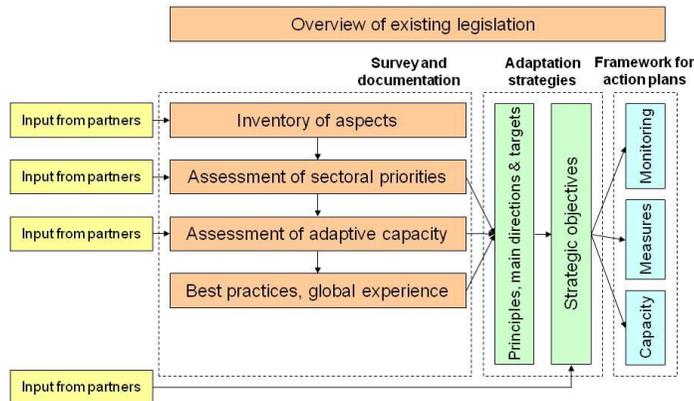
ANIMA & the Hellenic Ornithological Society

Design of an integrated environmental education programme for schoolchildren, funded by

VODAFONE



METHODOLOGY (SIMPLIFIED)



What we have done for

the Larnaca District Development Agency

Development of methodology and implementation of the South Europe Climate Change Adaptation Strategy Report within the context of the REGIOCLIMA project.

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We undertake PROJECT PLANNING & IMPLEMENTATION

What we have done for
**EKPAA/NCESD - National Center for the Environment
and Sustainable Development**

Diligence of distance learning applications for the
Project "Development of a system for the Acquisition
and Certification of Professional Qualifications and
Skills in the Environmental Sector" within the
framework of the EQUAL Community Initiative.

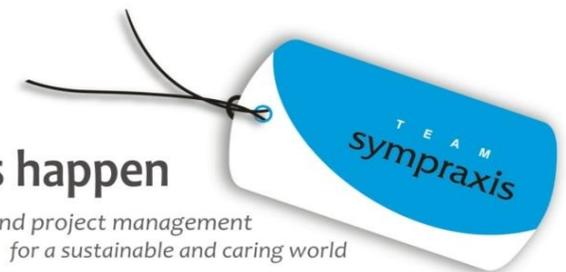


What we have done for
the International Sea Turtle Society

Organisation and support of the 26th International
Symposium on Sea Turtle Biology and Conservation,
held in Crete, Greece.

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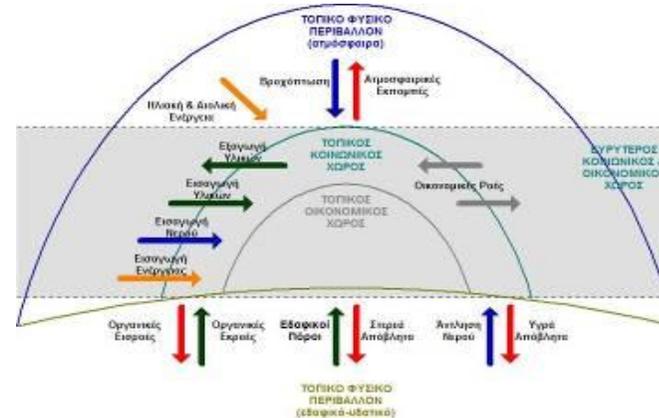
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We undertake PROJECT PLANNING & IMPLEMENTATION

What we have done for
the Agricultural University of Athens

Set up and coordination of the research team for the elaboration of the study "Methodology for monitoring sustainable local development of mountainous and island areas". The study was commissioned by the National Management Authority for the LEADER+ Community Initiative.



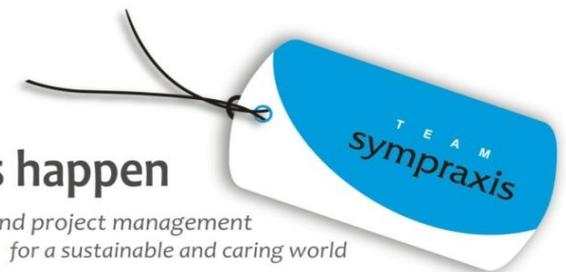
What we have done for **INIVE, the International Network for Information on Ventilation and Energy Performance**

Project Management support in the context of the project “Operation, maintenance, improvement and promotion of the BUILD UP interactive web portal”



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What we have done for

KEDKE - Central Union of Municipalities & Communities of Greece /

ITA - Institute for Local Governance

Planning and development of the project "HOROS" and support for the two-day conference "POLIS" for the identification and presentation of significant issues in land, physical and development planning.



What we have done for

BBRI - Belgian Building Research Institute

Support to internal and external communication, in the framework of the implementation of the EPBD (Energy Performance of Buildings Directive) Concerted Action 3 (2011-2015), funded by the European Commission.

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We organise FUNDRAISING INITIATIVES for projects



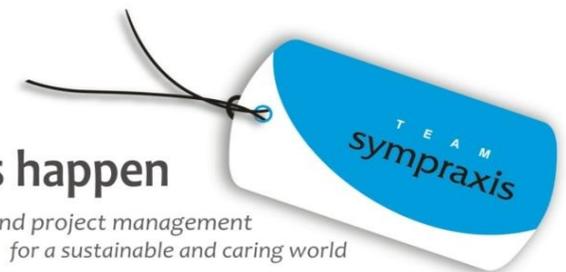
What we have done for

ANIMA, ARCTUROS, ARCHELON, CVG/Elix, Elefsina Children Centre, etc.

- Development and promotion (sales) of sponsorship proposals
- Development of institutional funding proposals
- Consultational support and lobbying activities.

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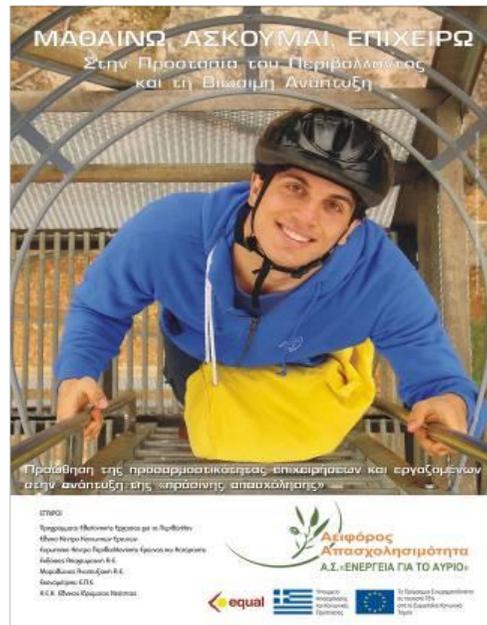
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We set up PARTNERSHIPS for project implementation

What we have done for
CITIBANK, ELETSON Corporation

Establishment of environmental NGO collaborations for
the implementation of common environmental
protection activities under corporate sponsorship.



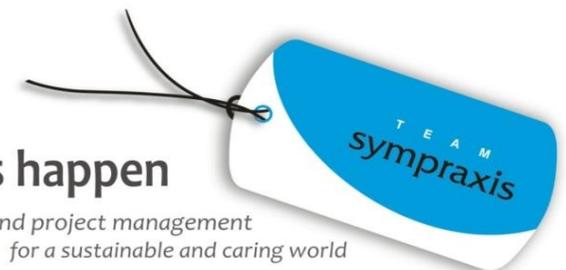
What we have done for

ELIX – Conservation Volunteers in Greece

Support to the development partnership implementing the
EQUAL Community Initiative project “Sustainable Employability”

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We develop and implement integrated **COMMUNICATIONS** strategies

What we have done for
**EKPAA/NCESD – National Center for the Environment
and Sustainable Development**
Development of communications strategy
and implementation of publicity activities
for the LIFE-funded project “Water Agenda”.



What we have done for

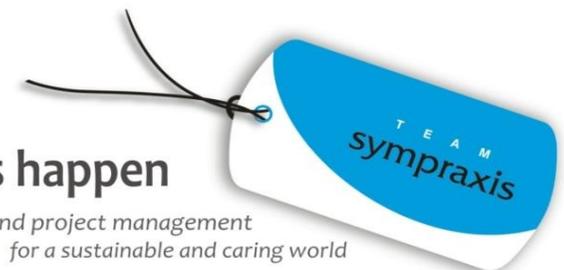
GRECOTEL

Publicity support for the GRECOTEL - ARCHELON

"Partnership for Sustainable Tourism".

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We develop and implement integrated COMMUNICATIONS strategies

What we have done for
EPEM - Environmental Planning, Engineering and Management
MESOGEOS Construction Company
Overall diligence of corporate stand presence at national trade
exhibitions (HELECO, WATERTEC etc.)



What we have done for
DIPE/INIER - Interdisciplinary Institute of Environmental Research,
MOm - Society for the Study and Protection of the Mediterranean Seal
Organisational support and publicity activities for projects funded by
the EPPER operational program (Summer Ecological University, events
and sensitisation e-campaign).

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We develop our clients' HUMAN RESOURCES in the previous areas

What we have done for

L'OREAL (GARNIER)

Informational presentations to beauty press reporters on environmental issues and "green consumption"



What we have done for

TUI Hellas

Support to local staff for the drafting of environmental reports for Greek travel destinations.

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Who are we?

We are a team —and a 21st century modular company.

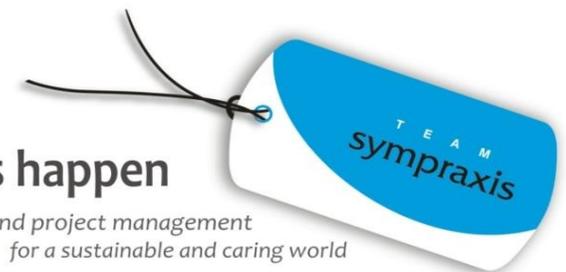
We represent the collaboration of freelance consultants with decades of experience in operational planning, project management and communication. All of its members have a professional and/or voluntary background in national and international NGOs including GREENPEACE, Amnesty International, ANIMA and ARCHELON.

We established a common identity and infrastructure in order to provide integrated services of greater added value to our clients.

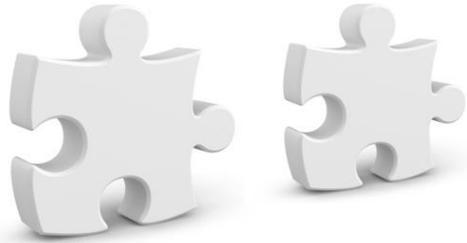


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What is our competitive advantage?



Integration! We undertake

PLANNING – IMPLEMENTATION - DELIVERY



Synergy! We bring together

PEOPLE - KNOW-HOW - NETWORKS

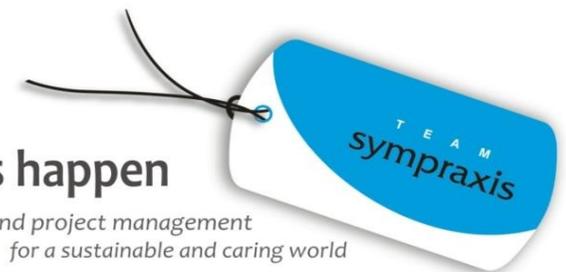
We have direct access to key experts and contacts in just about every discipline related to our work.

We are solutions-oriented and extremely flexible.

We provide excellent value —the client pays for services, not overheads.

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Some of those who have trusted us

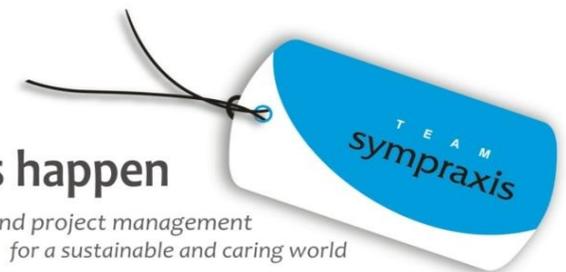


National and Kapodistrian
UNIVERSITY OF ATHENS



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Who are our partners?

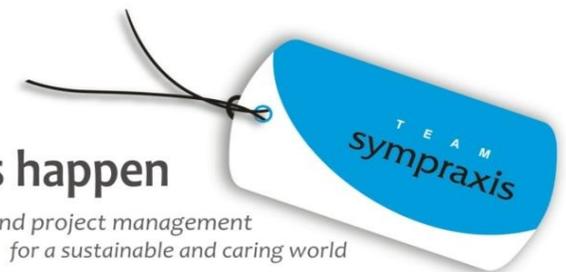


Christos Vlachos
Wildlife photographer



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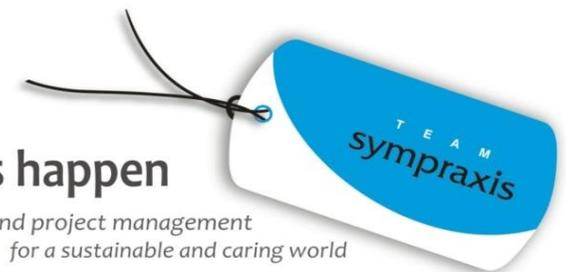


What can we do for you?

- Consulting on the environmental market
- Development of environmental and social communication strategies
- Establishment and support of collaborative projects
- Integrated project management
- Environment-related issue management
- Integration of environmental policies across the organisation
- Develop your people's capacity to handle complex issues
- Positioning / profile raising
- Proactive media relations

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Why should we work together?

"I think the idea of one company trying to do it all is really not necessarily the answer. Our business is about partnerships —with suppliers, with customers and with other companies - and that's how we've grown to \$32 billion in 18 years. Not by trying to do it all ourselves."

— Michael Dell

" In the long history of humankind (and animal kind, too) those who learned to collaborate and improvise most effectively have prevailed. "

— Charles Darwin

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